



jacob schul

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Proficiencies

Adobe Creative Suite

Microsoft Office Suite

Mac OS

Windows

HTML5/CSS

WordPress/PHP

dotCMS Framework

Elementor

Divi

Inksoft Framework

Skills

Front End Web Design

Typography

Print Production

Commercial Photography

Education

The University of Akron | Bachelor of Fine Arts in Graphic Design 2021

- Deans list 2018–present

Work Experience

Power Graphics

Graphic Designer/Web Designer | June 2020–Present

- Work with clients from local and regional businesses.
- Ensure projects are completed independently in a timely manner while also maintaining a high quality of work and exceptional design.
- Design signs, vehicle graphics, publications and websites for clients.
- Design using Corel Draw, Adobe CC, Divi, and Inksoft.
- Develop front end website designs using WordPress, Divi and Inksoft.
- Work in a close knit design team to complete projects, deliver and install completed projects.

The University of Akron Student Life

Student Marketing Manager | September 2019–Present

- Work with clients from student organizations, including ZPN and FSL.
- Ensure projects are completed independently in a timely manner while also maintaining a high quality of work and exceptional design.
- Design posters, flyers, handbills and digital signage displayed on campus.
- Manage queues in Microsoft Excel, and design using the Adobe Creative Suite.
- Perform web updates for the Department of Student Life using the dotCMS content management system.
- Lead a team of graphic designers to complete individual and team requests as well as take part in management meetings to coordinate design strategy.

Cleveland Clinic Wellness North

Lifeguard/Swim Instructor/Lifeguard Instructor | June 2018–January 2021

- Provided a positive member experience through communication and accommodation.
- Completed and submit records of pool conditions, emergency medical treatments performed, and other relevant incident information.
- Rescued distressed persons, using rescue techniques and equipment.
- Instructed participants in swimming and lifeguarding.

Volunteer Experience

- Myers School of Art Graphic Design Senior Exhibition Website Lead
- Eagle Scout 2017